

COMMUTE SOLUTIONS



CREATING A SUPPORTIVE ENVIRONMENT FOR BIKE COMMUTERS

Invest in your employees' commute options and, in turn, you invest in your own business. Bicycling to work is a great way for your employees to meet their exercise goals for the week and studies support that biking to work improves employee retention and productivity. Many employers now offer incentives to bike to work, including financial benefits, facility amenities, and employee assistance.

What does a successful bike commute program look like?

EMPLOYER PROVIDES:

- Financial incentives (e.g., discounts, reimbursements)
- Secure bike storage
- Shower and locker facilities

COMMUTERIDE PROVIDES:

- Emergency Ride Home
- Custom bike routes
- Safe bicycling workshops
- Challenges/rewards

EMPLOYEES RECEIVE:

- Reduced costs/stress
- Health advantages from regular exercise
- Satisfaction of practicing an environmentally friendly commute

BICYCLE COMMUTING

HOW TO CREATE A BIKE-FRIENDLY WORK ENVIRONMENT

1 APPOINT A BIKE MENTOR

An employee who currently bikes to work, someone in your wellness program, or a transportation coordinator are the best people to organize a bicycle commuter program at your workplace. With just a few minutes per week, this employee can help put together a bike-to-work program and mentor prospective bike commuters.



2 PROVIDE BIKE FACILITIES

Provide employees secure bike parking, lockers, and showers or consider making arrangements with a nearby business or health club to access their facilities. City Go members can park bikes for free in any BikeBOI garage or pay just \$5/month to park bikes at Main Street Station. Learn more at www.citygoboise.com.

3 OFFER COMMUTE BENEFITS

Would a parking cash-out or reimbursement program work for your workplace? Parking cash-outs allow employees to choose between a provided parking spot or a monthly cash incentive to forgo their parking space. Some employers choose to reimburse employees for common bicycle expenses (e.g., bike purchase, maintenance, storage).



4 MAKE IT CONVENIENT

Make the choice to commute by bike easy for your employees. Provide mail and dry cleaning pickup/dropoff services so they can skip the once-a-week car commute and/or a company-owned bike for midday trips and errands, and allow a flexible schedule and dress code when possible.

5 CONNECT WITH COMMUTERIDE

Introduce your employees to www.ShareTheRideIdaho.com to plan their bike commute, log trips, participate in bike commute challenges, and earn e-rewards to over 100 retailers and restaurants. Make sure they know about the Emergency Ride Home offer for peace of mind.

