



**BOISE STATE UNIVERSITY**

## CASE STUDY

Employer Sponsored  
Vanpool Pilot Program

## BOISE STATE UNIVERSITY

Boise State University is dedicated to promoting alternative means of transportation, from bicycling to ridesharing, to reduce stress on the environment and alleviate strain on the campus parking supply.

With nearly 30,000 students, faculty, and staff visiting the campus each day, campus parking is limited. The university's transportation demand management efforts provide sustainable transportation options to and from campus for students, faculty, staff, and visitors.



## THE OPPORTUNITY

Boise State University's Department of Public Safety, Transportation & Parking Services has worked closely with ACHD Commuteride for many years to encourage students to use sustainable transportation options. As campus population continues to grow, the next step in managing campus access and parking is to address the transportation needs of its staff and faculty.

## CURRENT OPTIONS



- 25+ parking facilities
- 5,000+ bike parking spaces
- Campus bikeshare/rental
- Carpool parking permit
- Free Bronco Shuttle
- Free Valleyride bus pass

## GOAL



- Reduce campus parking demand
- Provide low-cost alternative commute options for employees
- Educate and encourage faculty and staff to use alternative commute options

# THE SOLUTION

An employer-sponsored vanpool is a great option to get employees to and from work. Employees enjoy cost savings from parking, fuel, and vehicle maintenance, experience less stress from their daily commute, and regain free time twice a day to prepare or unwind. The university benefits, too. An employer-sponsored vanpool alleviates parking demand, reduces the university's carbon footprint, and demonstrates that the university supports its employees.

# HOW WE HELPED

ACHD Commuteride encouraged Boise State University to include several questions related to commute needs and obstacles in an employee-wide survey.

We then collected home addresses of 2,489 Boise State University employees. Our Geographic Information Systems (GIS) mapping staff developed a digital map to analyze the data and discover vanpool opportunities. The map was a powerful tool to show that 25% of Boise State University employees commute more than 10 miles one way - ideal candidates for a vanpool.

Next, we prepared fare estimates for several potential vanpool routes based on the address data; monthly fares include the van, insurance, registration, fuel, maintenance, and exterior/interior cleaning.

Our marketing staff is always prepared to attend on-campus events to promote the vanpool, create marketing materials (e.g., flyers, graphics, email/newsletter content, etc.) to help launch and support the program.

# RESULTS

Department of Public Safety, Transportation & Parking Services successfully secured support and funding for a pilot employer-sponsored vanpool program for Boise State University employees. The services and support ACHD Commuteride provided were valuable tools to gain support and buy-in from Boise State University leadership.

The pilot program will pay 100% of the 14 participating vanpoolers' fares during a three-month trial. If successful, Boise State University will implement a vanpool benefit for all employees to cover a portion of their vanpool fares.



My goal at Boise State is to create an environment where Boise State faculty, staff and students can enjoy SMART transportation solutions safely on campus, and connect routes to the surrounding community. ACHD Commuteride is an outstanding partner providing data and research helping triangulate areas of commuters unaware they live close together. Then enabling these groups to find carpool and vanpool solutions.

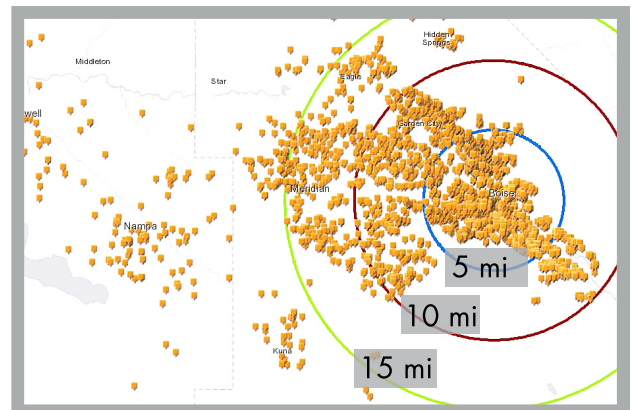
- Christine Boyles, Active Transportation Manager, Boise State University

2,489 employees\*

\*Employee addresses mapped (total employees: 3,289)

78 minutes  
~ round trip  
from Nampa  
to Boise State

25% of Boise State employees commute 20+ miles per day



\*All employee data was secured anonymously and confidentially.